

New product addition to Truma's accessory range, the Towel Dryer!!

Truma are known in the Caravan and Motorhome industry for their product range that comes fitted as standard in vehicles, and are the leading supplier of warm air systems, storage water heaters, lamps, pressure regulators and air conditioning units.

Truma are keen to create an equally as good reputation for their expansive accessory range, and in order to keep competitive in the market, have introduced a new addition to their accessories, the **Towel Dryer**.

The **Towel Dryer** is a **highly retailable product** that can be easily attached to the air ducting in any caravan/motorhome. This is achieved by attaching it to two points on the wall, the lower part is clipped onto a current **Truma** air vent and the upper part is screwed to the wall with a retaining plate thus ensuring a secure fixing. The dimensions are (L x W x D) 760 x 420 x 80 mm, weighing just 700g

The **Towel Dryer** works by directing airflow up through the support pipe along the entire length of the horizontal tubes that can bear up to 4 kg, blowing air downwards in-between any items hung over the rail to **effectively warm through and dry damp towels or clothing**. The air flow can be regulated using the control knob and integrated air throttle.

The **Towel Dryer** has been designed to allow easy, effortless, uncomplicated attachment, whereby end-users are able to retrofit **Truma** products after the purchase of their van/motorhome.

Truma are innovative in their approach to product development and are active in analysing consumer requirements. From feedback already received from end-users and others within the trade, **Truma** are confident that the **Towel Dryer** will be well received throughout the industry.

A digital copy of the press release and product images are available from:
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